



INVEST IN AGRICULTURE, FOOD & BEVERAGE

SECTOR PROFILE

MUNICIPALITY OF EMERSON-FRANKLIN



REASONS TO INVEST

Our strategic location on the border of the U.S. accompanied by our rich Class 1 and Class 2 soils offer the Agriculture and Agri-Food Sector in Emerson-Franklin a significant opportunity for cross-border logistics industries to thrive in the international market.

Integrated, temperature-controlled, and well-established distribution networks allow fresh products to quickly move to many markets, while duty-free access to the U.S., and Mexico also makes Emerson-Franklin an excellent location for agriculture and food processing businesses.

LARGE SCALE DISTRIBUTION NETWORK

Emerson-Franklin is located amongst the largest cluster of protein processing and manufacturing in Canada. It is positioned along an established transportation network that helps facilities various agricultural products, including:

- Field crops – wheat, canola, corn, soybeans, sunflowers, barley, alfalfa, and peas.
- Specialty crops – cannabis, white beans, coloured beans, herbs and mushrooms
- Livestock – beef, pork, poultry and eggs
- Dairy – milk, cream, cheese, yogurt and specialty products
- Fruits and vegetables – apples, grapes, tender fruits and berries, tomatoes, spinach, cucumbers and corn



SKILLED LABOUR, RESEARCH AND EDUCATION

Emerson-Franklin is less than an hour away from various Research and Development Centres focusing on research in cereal, oilseed, livestock and pasture. Just north of Emerson-Franklin is the Long-Term Manure & Crop Management Field Laboratory, the Trace Gas Manitoba (TGAS MAN) Greenhouse Gas Field Emission Site, and the Glenlea Long Term Crop Rotation Research Centre. The University of Manitoba Faculty of Agricultural and Food Sciences, located only an hour north of Emerson-Franklin, specializes in sustainable crop and livestock production systems, safe and nutritious food, oilseed research, and land and water resource management.



EXISTING BUSINESS BASE

Emerson-Franklin has a strong reputation in canola, wheat, barley, alfalfa, dry field peas, cattle, pig, and poultry. There are many small-to-medium size agri-businesses, food processors, and growers who have significant, longstanding operations. They are major suppliers of equipment and bioproducts for companies across North America.

Some notable Agri-Businesses in Emerson-Franklin include:

- GJ Chemical Ltd.
- Fehrway Feeds & Livestock Equipment
- Emerson Milling Inc.
- The Tractor People
- RV Meats



INVESTMENT OPPORTUNITIES

Emerson-Franklin’s economic experts have analyzed and identified the following markets to have unique and favourable opportunities within the municipality’s Outdoor & Recreation Tourism sector:



SPECIALTY FOODS & BEVERAGE PRODUCTION

- Seasonal Farmers Markets
- Craft Brewery and Micro Distilleries



GRAINS, OILSEED & PULSE PROCESSING

- Bakery and tortilla manufacturing
- Grain, canola, soybean processing



GREENHOUSE, WHOLESALE & RETAIL

- Cannabis production & wholesale
- Greenhouse vegetable processing



PLANT BASED PROTEIN PRODUCTION

- Fava Bean Protein
- Pea Protein
- Oat protein
- Hemp protein



LIVESTOCK & MEAT PROCESSING

- Beef, pork, poultry and eggs
- Livestock feed



FAST FACTS

- Manitoba is home to the world's largest pea processing facility, the world's largest hemp processing company, the first canola protein processor in North America and Canada's largest bacon processing facility
- Food and feed processing is the largest manufacturing sub-industry in Manitoba.
- 225 people (1 out of 5 people in the labour force) are employed through agricultural-related work as of 2016.



RESOURCES AND SUPPORTS

ADDITIONAL RESOURCES

Visit our website for a full list of publications and reports, available municipal incentives & business supports:

- [Stats & Resources](#)
- [Travel & Tourism In Emerson-Franklin](#)
- [Site Selection Navigator](#)

AVAILABLE MUNICIPAL INCENTIVES

Several incentives and supports are available and open to discussion with our Staff and Council to assist you in achieving your business objectives.

- **Opportunity Zone** - Redirecting a grant of up to 100% of accruing municipal tax to targeted development projects.
- **Shared Building Ownership** - The Municipality and investor would create a joint venture to make more equity capital available.

CONTACT US

Ready for your next business endeavour or expansion but not sure where to start? Our team of economic development experts are here to help.

If you would like more information, please contact:



Economic Development

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