



INVEST IN INFORMATION TECH. & ENERGY INNOVATION

SECTOR PROFILE

M U N I C I P A L I T Y O F E M E R S O N - F R A N K L I N



REASONS TO INVEST

Emerson-Franklin is positioned within a cost-competitive location at the international border and the center of Canada. With recent investments coming from both the public and private sector, the Municipality and surrounding area is now equipped to deliver fast and reliable internet speeds, and logistics infrastructure to expedite trade.

Our various communities, towns and small hamlets offer affordable sites along historical main streets that are suitable for various uses, from digital creators and technology firms, to warehousing and data storage companies.

CLEAN TECH. & ADVANCED MANUFACTURING

Our strategic geographic location is at the busiest commercial border crossing between Canada and the U.S. west of Windsor, creating a strong value proposition for foreign direct investments, particularly in clean technology and electric vehicle opportunities.

Along with the availability of hydro-power, the region has access to nickel, lithium, cesium, and silica sand markets that are needed to produce specialized batteries and equipment to drive today's



economic and environmental innovation. Each of these resources play a key role in developing a value-added Information Technology and Energy Innovation sector.

ACCESS TO YOUNG TALENT AND THE E-ECONOMY

As the Post-COVID economy becomes more digital, geography and location constraints will reduce. With relatively close proximity to large urban centres such as Winnipeg, Emerson-Franklin is in a position to become a destination for urban individuals and families

looking to experience a small town atmosphere while remaining close to major urban areas.

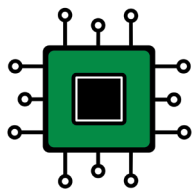
There are emerging opportunities within a rapidly-evolving IT sector. To accompany this sector and drive its economic potential, there is a growing millennial cohort capable of supporting the following business opportunities:

- Smart tech & electronic product development
- Publishing and design services
- Motion picture, broadcasting & recording industries
- Telecommunications
- Data processing, hosting and related services



INVESTMENT OPPORTUNITIES

Emerson-Franklin’s economic experts have analyzed and identified the following markets to have unique and favourable opportunities within the municipality’s Outdoor & Recreation Tourism sector:



DIGITAL CREATION & SOFTWARE DEVELOPMENT

- Fibre optic digital technology
- Historic Main St Development Areas
- Young entrepreneurial talent



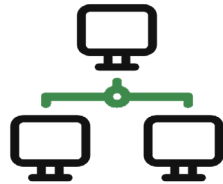
ENVIRONMENTAL CONSULTING & TECHNOLOGY

- Environmental remediation
- Digital surveying technology
- Insurance / Accounting firms
- Scientific and Technical Consulting Services



ONLINE ENTERPRISE SUPPORT

- Web-based hosting (servers)
- Customer service centres
- Small business support services



DATA CENTRE

- Web-based hosting (servers)
- Customer service centres
- Business support services



GREEN ALTERNATIVE FUELS

- Hydrogen
- Biofuel
- Wind & Solar



FAST FACTS

- Serviced by a number of internet-telecommunication providers offering internet speeds between 5 Megabytes per second (mbps) to 1 Gigabytes per second (gbps) download, and 50+ mbps upload speeds
- Dominion City and Emerson are both serviced by fiberoptic technologies with the lowest latency in all of Canada.
- Hydroelectric power (Industrial Capacity)
- Urban standard potable water with modern water and waste facilities.
- 43% of the workforce has post-secondary, and/or trade training.



RESOURCES AND SUPPORTS

ADDITIONAL RESOURCES

Visit our website for a full list of publications and reports, available municipal incentives & business supports:

- [Stats & Resources](#)
- [Travel & Tourism In Emerson-Franklin](#)
- [Site Selection Navigator](#)

AVAILABLE MUNICIPAL INCENTIVES

Several incentives and supports are available and open to discussion with our Staff and Council to assist you in achieving your business objectives.

- **Opportunity Zone** - Redirecting a grant of up to 100% of accruing municipal tax to targeted development projects.
- **Shared Building Ownership** - The Municipality and investor would create a joint venture to make more equity capital available.

CONTACT US

Ready for your next business endeavour or expansion but not sure where to start? Our team of economic development experts are here to help.

If you would like more information, please contact:



Economic Development
Emerson-Franklin
Community Development Corporation
Email: efcdc011@gmail.com
www.emersonfranklincdc.com



Municipality of Emerson-Franklin
115 Waddell Avenue East, Dominion City, MB R0A0H0
Tel: 204.427.2557 | E: info@emersonfranklin.com
InvestEmersonFranklin.ca